

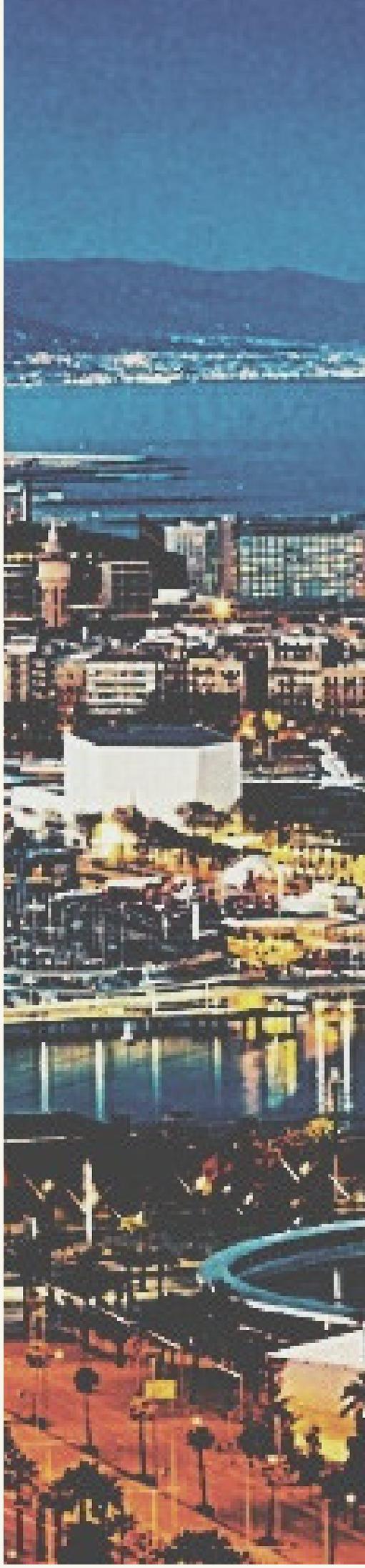
# WWCA AGENDA



## AGENDA FOR THE FIRST MEETING OF THE WORLD WINE CARGO ALLIANCE

BARCELONA, SPAIN  
27-30 JUNE, 2019





# INTRODUCTION

Cargo Club Forwarders created 5 years ago an innovative service of transport, door-to-door. This service focuses on the delivery of bottles of wine from wineries and specialized stores to the client doorstep. Cargo Wine service is becoming a reference in Spain for the type of service that provides, and now are planning to expand abroad. Our trajectory and presence in international networks of forwarders have inspired us to keep improving our services not only to our clients but to our partners, too.

The specialization in the freight transport is a tendency that is consolidating itself. This is the reason why we have created World Wine Cargo Alliance (WWCA). It aims at generating new business opportunities and establish relationships with different companies that are willing to transport wines and other spirits.

This year, we are going to hold the first meeting of the WWCA, which will take place from the 27-30 June, 2019, in Barcelona.

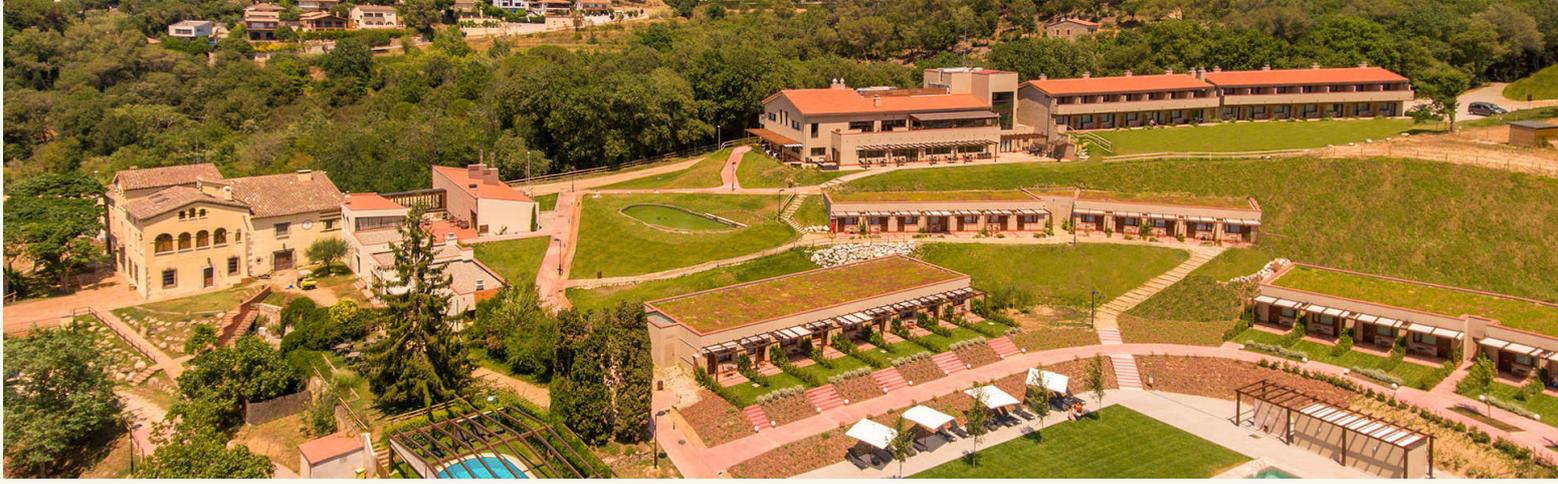


# BARCELONA

Barcelona is the capital of Catalonia and the second most populous city in Spain. It is also the sixth most populous urban area in the European Union, after Paris, London, Madrid, the Ruhr area and Milan; and the largest metropolis on the Mediterranean Sea.

Once a Roman city, Barcelona became the capital of the County of Barcelona in the Middle Ages, and later merged with the Kingdom of Aragon. During this period, the city became the economic and administrative center of the Crown and the capital of the Principality of Catalonia. Today, Barcelona has a rich cultural heritage and has become one of the world's leading tourist, economic, trade fair and cultural centers. Particularly renowned are the architectural works of Antonio Gaudí and Lluís Domènech i Montaner, which have been designated UNESCO World Heritage Sites.

Barcelona is also a transport hub, with the Port of Barcelona being one of Europe's principal seaports and the busiest European passenger port; the Barcelona-El Prat Airport, which handles over 50 million passengers per year; an extensive motorway network; and a high-speed rail line with a link to France and the rest of Europe.



# ACCOMMODATION



**Mas Salagros EcoResort 5\*** was previously a farmhouse dating back to 1497 and known as Can Sala Gros. It is now the first 100% eco-friendly EcoResort in Spain. It is located in a nature reserve, with views of the Parc de la Serralada Litoral, and it serves top-quality organic Mediterranean cuisine, made with seasonal products. The EcoResort also features a thermal bath circuit, managed by the international firm AIRE Ancient Baths Vallromanes.



Striving daily to provide a sustainable tourism option for its guests, Mas Salagros relies on energy savings, biofuel, low-power lighting and eco-friendly products. This is why the rooms and suites feature furnishing made from reused or recycled materials, as well as 100% eco-friendly mattresses, linens and amenities.



At 20 minutes from Barcelona  
Riera de Vallromanes, s/n,  
Vallromanes, 08188

# THURSDAY 27

**JUNE, 2019**  
**ARRIVAL DAY**

**9:00am-8:00pm**

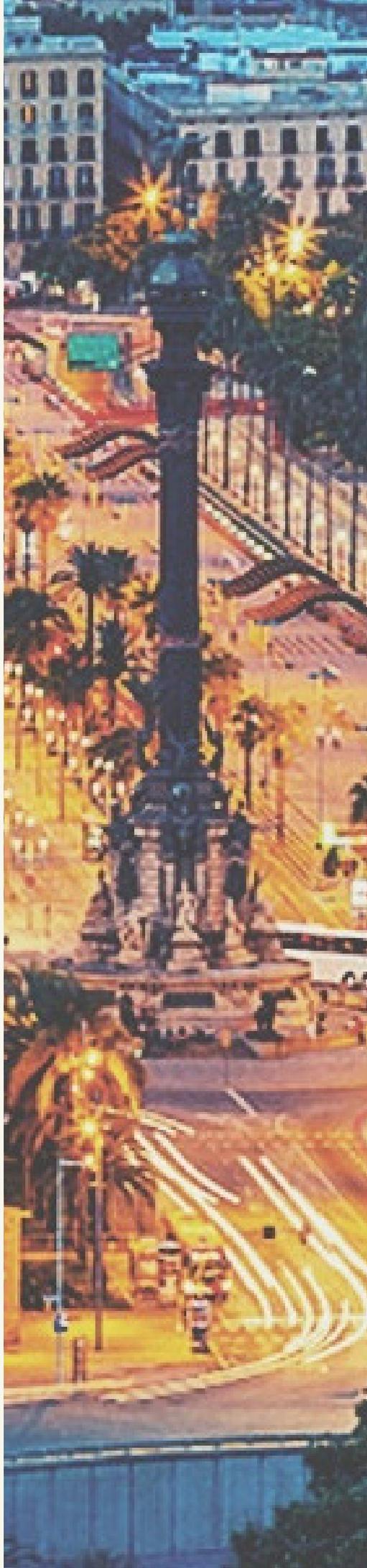
Transfer from airport to hotel

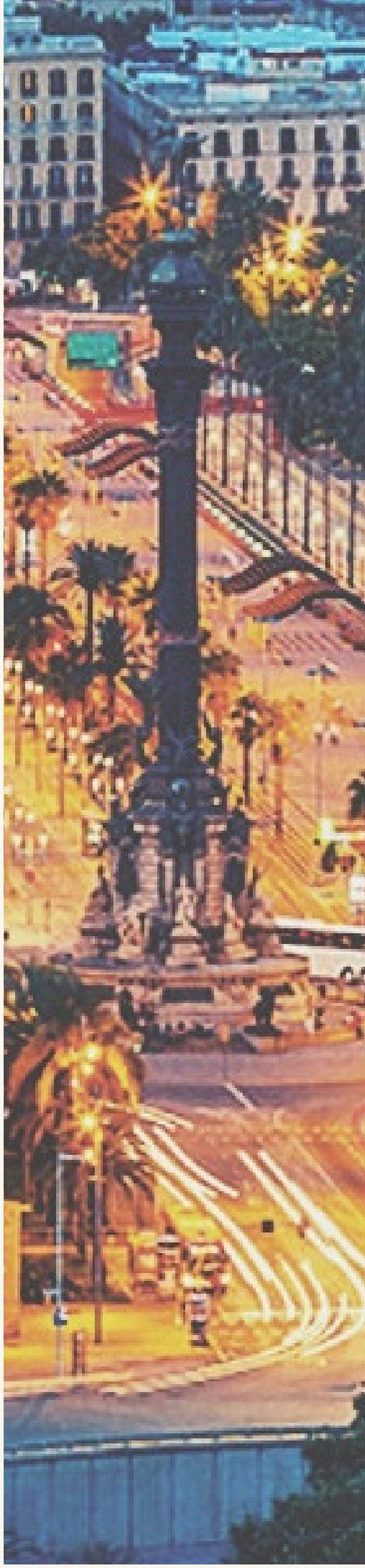
**7:00pm-8:30pm**

Registration at the hotel  
reception desk

**8:30pm-11:00pm**

Welcome cocktail



A vertical photograph on the left side of the page shows a city street at night. In the foreground, there is a large, ornate fountain with water spraying upwards. The street is lined with palm trees and illuminated by streetlights, creating a warm, golden glow. In the background, multi-story buildings with many windows are visible, some of which are lit up. The overall scene is a vibrant urban night scene.

# FRIDAY 28

**JUNE, 2019**  
**SIL**

**7:30am-9:00am**

Breakfast

**9:00am-10:00am**

Transfer from the hotel to the SIL

**10:00am-1:00pm**

SIL

Possibility to go on a trip on a catamaran along the port

**1:00pm-2:00pm**

Lunch

**2:00pm-4:00pm**

SIL

**4:00pm-7:00pm**

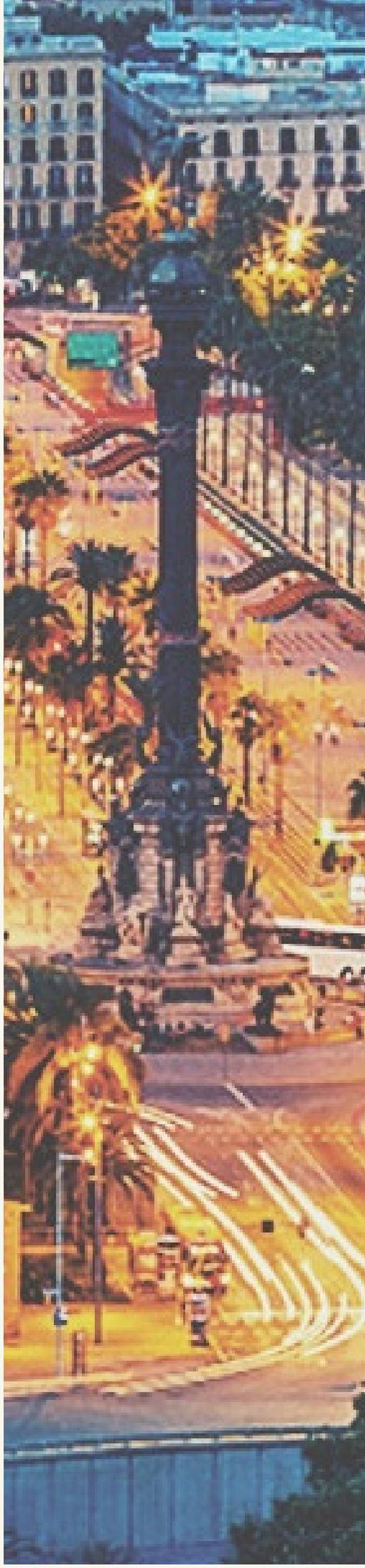
Free time

**7:00pm-8:00pm**

Transfer to the Hotel

**9:00pm-11:00pm**

Open-air dinner

A vertical photograph on the left side of the page shows a city street at night. In the foreground, there are palm trees and a street lamp. The middle ground shows a street with a railing and more palm trees. In the background, there are multi-story buildings with lit windows. The overall scene is illuminated by warm streetlights and building lights, creating a vibrant urban atmosphere.

# SATURDAY 29

**JUNE, 2019**

## **ONE-TO-ONE MEETINGS**

**7:30am-9:00am**

Breakfast

**9:00am-9:30pm**

Presentation

**9:30am-11:00am**

One-to-One meetings (15' per agent)

**11:00am-11:30am**

Coffee Break

**11:30am-1:30pm**

One-to-One meetings (15' per agent)

**1:30pm-3:00pm**

Lunch

**3:00pm-6:00pm**

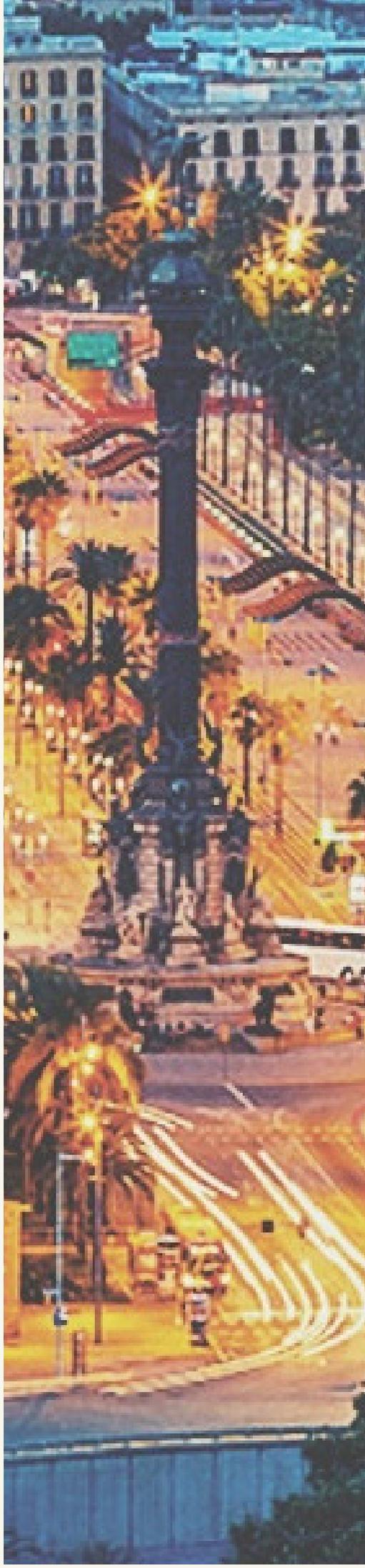
One-to-One meetings (15' per agent)

**8:00pm-9:00pm**

Transfer from the hotel to Barcelona

**9:00pm-12:00pm**

Dinner and show "Tapas y Rumba"

A vertical photograph of a city street at night. The scene is illuminated by warm yellow and orange streetlights, creating a bokeh effect. Palm trees are visible in the foreground and middle ground. In the background, there are multi-story buildings with lit windows. Light trails from moving vehicles are visible in the lower part of the image.

# SUNDAY 30

**JUNE, 2019**

**WINERY - DEPARTURE DAY**

**8:30am-10:30am**

Breakfast

**10:00am-7:00pm**

Transfer from the hotel to the airport

**10:30am-11:30am**

Transfer from the hotel to the winery

**11:30am-2:00pm**

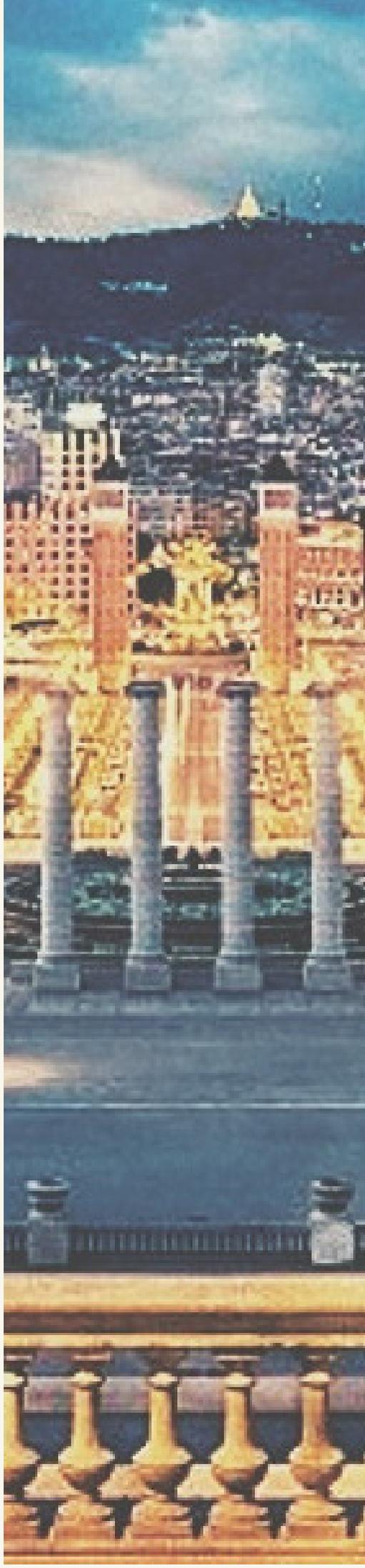
Visit of the winery

**2:00pm-4:00pm**

Lunch at the winery

**4:00pm-5:00pm**

Transfer from winery to the hotel



# PRICES

**EARLY BIRD (UNTIL 1ST MAY) >> 1.150**

**STANDARD >> 1.250**

**2 PEOPLE (SAME COMPANY) >> 2.100**

- EcoResort Mas Salagros 5\* (3 nights + breakfast)
- Welcome cocktail
- SIL Barcelona invitation pass
- Lunch at SIL Barcelona 2019
- Trip on a catamaran along the port (optional)
- Friday's dinner at EcoResort Mas Salagros 5\*
- One-to-One Meetings
- Coffee break
- Saturday's lunch at EcoResort Mas Salagros 5\*
- Saturday's dinner and show "Tapas y Rumba"
- Visit to winery
- Sunday's lunch at the winery
- All transport (transfer airport-hotel & vice versa included)

**COMPANION >> 750**

- EcoResort Mas Salagros 5\* (3 nights + breakfast)
- Welcome cocktail
- Friday's dinner at EcoResort Mas Salagros 5\*
- Saturday's lunch at EcoResort Mas Salagros 5\*
- Saturday's dinner and show "Tapas y Rumba"
- Visit to winery
- Sunday's lunch at the winery
- All transport (transfer airport-hotel & vice versa included)